Clinical Trials Rally

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PHEN

Raising the awareness and knowledge about prostate cancer
Clinical trials to increase African American Participation.
My Story

• Prostate Cancer Survivor

• Practiced Primary Care Medicine at Community Hospitals for 23 years.

• Joined PHEN Network
  – Facilitated PHEN’s Support Group and Clinical Trials Awareness.
Clinical Trials Rally Objectives

- To raise *visibility* and *understanding* about the purpose of prostate cancer clinical trials.
  - As well as the *importance* for African American men to participate.

- To increase *knowledge* about the benefits and risks of prostate cancer clinical trials.

- To provide in-depth *educational* outreach support for selected prostate cancer clinical trials.

- To *partner* with pharmaceuticals, cancer centers, community organizations, and others to rally support for increasing African American participation.
The Rally is Implemented Through PHEN Activities

- Clinical Trials Rally Website Portal (www.PHENTrials.com)
- Monthly Webcasts
- Educational Symposiums In Over 20 Cities
- PHEN Survivor Network
- Monthly Clinical Trials Rally E-Newsletters
PHEN CLINICAL TRIALS RALLY PORTAL

WWW.PHENTrials.com
PHEN Clinical Trials Rally
To Increase African American Participation In Prostate Cancer Clinical Trials

"We must not be left behind with new prostate cancer treatments."
PHEN president and founder Thomas A. Farrington talks about his prostate cancer journey and the importance of African American men participating in clinical trials.

Understanding the possible benefits for patients when participating in a clinical trial.
Clinical trials offer important and unique benefits to patients.

Dr. Jacques Carter Presents Clinical Trials 101 for Patients
Dr. Carter's brief video presentations provide basic information for patients to better understand clinical trials.

What Are Clinical Trials?
Information that all patients need to know when considering enrolling into a clinical trial.
ARAMIS Clinical Trial Summary
This trial is for patients with prostate cancer that has not spread beyond the prostate.

Information

ARASENS Clinical Trials Summary
For men who have metastatic cancer and who have never been treated with chemotherapy or immunotherapy.

Information

EMBARK Clinical Trial Summary
For patients with a rising PSA after being treated with surgery, radiation or both.

Information

The TRUMPET Registry
For men whose prostate cancer has grown or spread despite use of hormonal treatments to lower their PSA; known as castration-resistant prostate cancer.

Information

ENACT Clinical Trial Summary
For patients considering active surveillance or currently undergoing active surveillance.

Information

ATLAS Clinical Trial Summary
For patients diagnosed with high-risk, localized or locally advanced prostate cancer as determined by a high PSA and/or Gleason Score and cancer stage.

Information

A listing of all the prostate cancer clinical trials listed on clinicaltrials.gov that are currently recruiting patients.

Information

Prostate Cancer Clinical Trial Opportunities & Possible Benefits
Clinical Trials Rally

Clinical Trials Summaries

These are summaries of a select group of prostate cancer clinical trials that provide patients with a snapshot overview of the purpose, possible benefits and risks of each trial.

This information is for educational purposes to help patients better understand clinical trials. For more detailed information about these trials and other prostate cancer clinical trials please visit:

www.PHENtrials.com
PHEN Educational Symposiums

• Presentations on Clinical Trials at PHEN Symposiums with 18 Churches

• Topics Discussed:
  – Clinical trials Rally Summary
  – Myths and facts about clinical trials participation
  – Presented patient summaries

• Attendee Questionnaires
Symposia Feedback

Were you aware of prostate cancer clinical trials before today?

- Yes: 54%
- No: 42%
- No Answer: 4%

Did today’s presentation help you better understand clinical trials?

- Yes: 93%
- No: 2%
- No Answer: 5%
Symposia Feedback

Did you know that prostate cancer clinical trials are treatment options?

- Yes: 49%
- No: 45%
- No Answer: 6%

Do you better understand the potential benefits and risks of clinical trials?

- Yes: 86%
- No: 5%
- No Answer: 9%
- Maybe: 0%
Symposia Feedback

Have you ever participated in a clinical trial?

- Yes: 13%
- No: 80%
- No Answer: 7%
- Maybe: 0%
- Female: 0%

Will you now consider participating in a prostate cancer clinical trial?

- Yes: 68%
- No: 19%
- No Answer: 10%
- Maybe: 3%
What We Have Learned

• Increased awareness
• Attendees Feedback
• Just Ask
Where Do We Go From Here?

- Part 1:
  
  “Ask In” - Encourage all prostate cancer patients to become proactive in considering clinical trials as treatment options.
The Range of Clinical Trials

• For patients considering or undergoing active surveillance
• For patients with a rising PSA after being treated
• For patients with high-risk or locally advanced cancer
• For patients with metastatic prostate cancer
• For patients with hormone resistant prostate cancer

This represents the majority of prostate cancer patients
Where Do We Go From Here?

• Part 2:
  – Reach, educate, and provide more information on prostate cancer clinical trials.
  – Expand partnerships to reach and educate.
  – Develop new approaches with Community Partners. You will hear more about this tomorrow.
Join the Clinical Trials Rally

• PHEN invites prostate cancer patients and organizations to join PHEN in the Clinical Trials Rally.

Thank You!

www.PHENtrials.com